

case study

redesign access and success program website

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Primary Objective

Develop a website which connects community, industry, and secondary schools with regard to supporting student participation in further study, training and employment.

“ This was a critical website which needed to speak to young people, their families, communities and their teachers. It was a diverse audience and Meaghan was always responsive to our needs, creative in her approach and delivered a great site in a timely way. She pushed our thinking and we got a better product for this. ”

challenges

- ⬆ Tight deadlines (we needed it ‘yesterday’).
- ⬆ Limited resources.
- ⬆ Start up project with long term vision.

results

- ✓ Increased communication between industry, schools and students.
- ✓ Template for our strategic development.
- ✓ Project success, it is now an Institute of the university.



reference

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