**case study  
redesign access and success program website**

**Primary Objective:**

Develop a website which connects community, industry, and secondary schools with regard to supporting student participation in further study, training and employment.

**Testimonial:**

*“This was a critical website which needed to speak to young people, their families, communities and their teachers. It was a diverse audience and Meaghan was always responsive to our needs, creative in her approach and delivered a great site in a timely way. She pushed our thinking and we got a better product for this.”*

**Challenges:**

* Tight deadlines (we needed it ‘yesterday’).
* Limited resources.
* Start up project with long term vision.

**Results:**

* Increased communication between industry, schools and students.
* Template for our strategic development.
* Project success, it is now an Institute of the university.

**Reference:**

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