**case study
redesign access and success program website**

**Primary Objective:**

Develop a website which connects community, industry, and secondary schools with regard to supporting student participation in further study, training and employment.

 **Testimonial:**

*“This was a critical website which needed to speak to young people, their families, communities and their teachers. It was a diverse audience and Meaghan was always responsive to our needs, creative in her approach and delivered a great site in a timely way. She pushed our thinking and we got a better product for this.”*

**Challenges:**

* Tight deadlines (we needed it ‘yesterday’).
* Limited resources.
* Start up project with long term vision.

 **Results:**

* Increased communication between industry, schools and students.
* Template for our strategic development.
* Project success, it is now an Institute of the university.

**Reference:**

Brenda Cherednichenko
Pro Vice Chancellor and Executive Dean
Edith Cowan University
Email: b.cherednichenko@ecu.edu.au